



B1 Dating app Hater

Video lesson



EXERCISE 1 WRITE DOWN FIVE THINGS THAT BRING PEOPLE CLOSER TOGETHER.

.....

.....

What brings people closer together?

.....

.....

EXERCISE 2 DISCUSS WHICH OF THESE FIVE THINGS IS THE MOST IMPORTANT TO YOU AND YOUR FRIENDSHIPS AND RELATIONSHIPS.

EXERCISE 3 READ THE QUOTE BELOW AND DISCUSS IF YOU AGREE WITH IT AND EXPLAIN WHY (NOT).

Nothing brings people together more than mutual hatred.

Henry Rollins - singer, writer, actor

EXERCISE 4 YOU ARE GOING TO LISTEN TO A NEWS INTERVIEW WITH A CREATOR OF A DATING APP. LISTEN TO THE FIRST PART OF THE VIDEO (0:00 - 0:33) TITLED [MONEY TALKS: DATING APP HATER MATCHMAKING HATERS](#) AND ANSWER THE QUESTIONS BELOW.

1. What is *Hater*?

.....

2. How does it work?

.....

3. How many topics are there on *Hater*?

.....

DO YOU THINK THAT THIS APP IS A GOOD IDEA? WHY (NOT)? WOULD YOU EVER USE IT?

EXERCISE 5 READ THE MULTIPLE-CHOICE ANSWERS BELOW AND PREDICT THE MISSING QUESTIONS. WATCH THE REST OF THE VIDEO (0:34 - 2:49) [MONEY TALKS: DATING APP HATER MATCHMAKING HATERS](#) AND CHECK THE ANSWERS.



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1.?

- A) Brendan's idea originated from his desire to pursue comedy writing.
- B) Brendan came up with Hater while doing research, which revealed that shared dislikes can create stronger connections compared to shared likes.
- C) Brendan's idea developed from his innate obsession with exploring the concept of bringing people together based on shared dislikes.

2.?

- A) Brendan doesn't agree with the interviewer and thinks that people connect better on the things they dislike, rather than the things they love or like.
- B) Brendan agrees that connecting people based on their dislikes is a bad idea and wants to change it to focus more on things people love and like.
- C) Brendan agrees that connecting people based on their dislikes may be a bad idea, but the app also focuses on things people love and like.

3.?

- A) Brendan says it wasn't easy to create an app different from Tinder.
- B) Brendan admits that it wasn't easy to create an app that is fun and easy to use while focusing on the personality of users.
- C) Brendan says it wasn't easy to design an app that looks like an old dating site.

4.?

- A) Brendan secured funding through a government grant that recognized the potential of his idea.
- B) Brendan received money during a networking event.
- C) Brendan received financial support from his closest people who have always believed and supported him.

5.?

- A) Brendan says that even though this app seems funny, it is real and successful with many users going on dates.
- B) Brendan admits that the app is just a joke and doesn't function as a real dating platform.
- C) Despite its popularity, the app has received negative reviews and is struggling to maintain its user base.



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EXERCISE 6 WATCH THE VIDEO AGAIN (0:34 - 2:49) AND CHOOSE THE RIGHT ANSWERS (A-C) IN EXERCISE 5.

EXERCISE 7 READ THE PHRASES USED TO EXPRESS LIKES AND DISLIKES AND DIVIDE THEM INTO FOUR CATEGORIES.

I'm fond of... I don't fancy... I love... I enjoy...	I can't stand... I detest... I'm crazy about... I don't like...	I hate... I'm keen on... I fancy... I like...
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EXERCISE 8 LOOK AT THE LIST OF TOPICS BELOW AND DISCUSS WHETHER YOU LOVE, LIKE, DISLIKE OR HATE THEM. JUSTIFY YOUR ANSWERS.



dirty bathrooms



tandem bikes



tapas



cat calling



couple wearing matching clothing



plaid shirts



bad Wi-Fi



guacamole



celebrating birthday for an entire week



man buns

Teacher's notes

Exercise 1 + 2. Lead-in

8 mins

Put students into pairs and ask them to think of five things that usually bring people closer together. If the question causes any problems, you can do the first one as an example (e.g. *hobbies*). Collect answers from different groups and choose five mostly mentioned in the class. Write them on the board around the question.

Put students into pairs once again and tell them to decide which of those things is the most important to them and their friendships and relationships. Share the answers with the rest of the group and compare them.

Exercise 3. Group discussion

5 mins

As a group read a quote by Henry Rollins and explain the meaning of the word hatred. Elicit the part of speech (noun) and its verb form (hate). With a show of hands, check how many students agree or disagree with it. Give everyone a chance to justify their answers.

Exercise 4. Listening introduction

5 mins

Say that you are going to listen to the news interview introduction about a man named Brendan who created a special dating app. Play the video [Money Talks: Dating App Hater Matchmaking Haters](#) (0:00 - 0:33) and answer questions 1-3. Check and discuss the answers.

Answers:

1. *Hater is a dating / matchmaking app that brings together people who hate the same thing.*
2. *People read the topics and decide if they hate, dislike, love or like them by swiping down, up, left, or right.*
3. *There are more than 2,500 topics to choose from.*

Finish by discussing whether students believe that it's a good idea for a dating app and whether they would use it themselves.

Interviewer: The business of dating and matchmaking apps brings together people who like the same things, but now there's a new app that brings together people who hate the same thing. That's called Hater, of course. And it works like this: the app offers more than 2,500 topics to choose from to hate, dislike, love, or like. You simply swipe down, up, left, or right depending on your feelings towards those topics, and it matches you with people who dislike the same things.

Exercise 5. Listening for gist

7 mins

Put students into pairs once again. Students read the multiple-choice answers to questions posed by the interviewer. Explain any new words as needed. Ask students to predict the questions asked by the interviewer. Watch the rest of the video (0:34 - 2:49) and check the answers.

Answers:

1. *How did you come up with this idea?*
2. *Isn't bringing people together based on what they dislike a recipe for a very negative relationship?*
3. *How easy was it to design the app?*
4. *How did you secure funding?*
5. *How do you differentiate your app so that when people go to the App Store, they pick yours?*

Exercise 6. Listening for detail

6 mins

Students work individually and listen to the recording again (0:34 - 2:49). This time ask them to choose the correct options (A-C). Check and discuss the answers.

Teacher's notes

Answers:

- 1.A (You could say that it was originally a comedy sketch idea. I thought I wanted to write comedy, and obviously, it's a very funny concept.)
- 2.C (You might say that. I wouldn't argue against it. However, I think the app incorporates everything – liking the same things, disliking the same things, loving the same things, and hating the same things.)
- 3.B (Well, it wasn't easy, for sure. ... I wanted to incorporate the fun and personality of the old sites but make it just as easy and enjoyable to use as Tinder.)
- 4.C (It was mostly friends and family)
- 5.A (this is a real app. Even though it's funny, it really works. People are going on dates, and we're trending in all the app stores around the world.)

Interviewer: Joining us today is Brendan Alper, the CEO and founder of this wonderful new app. Brendan, tell us, how did you come up with this idea?

Brendan: You could say that it was originally a comedy sketch idea. I thought I wanted to write comedy, and obviously, it's a very funny concept. But the more I thought about it, the more I became obsessed with the idea. I did some research, and it turns out there's some science that shows disliking the same things brings people closer together than liking the same things. So, I decided to explore that concept further.

Interviewer: But isn't that a recipe for a very negative relationship? Bringing people together based on what they dislike?

Brendan: You might say that. I wouldn't argue against it. However, I think the app incorporates everything – liking the same things, disliking the same things, loving the same things, and hating the same things. We put hating and disliking as more important than the other factors, but everything is taken into consideration.

Interviewer: How easy was it to design the app? What were the steps you took?

Brendan: Well, it wasn't easy, for sure. But I looked at what was missing in the current market. While Tinder has been wildly successful and fun to use, it lacked the focus on personality that some of the older dating sites had. So, I wanted to incorporate the fun and personality of the old sites but make it just as easy and enjoyable to use as Tinder.

Interviewer: Funding is always tricky for a new app, especially something like this where nobody knows if it's going to be successful. How did you secure funding?

Brendan: It was mostly friends and family. People really liked the idea, and they believed in me. I've always had a supportive network around me.

Interviewer: Let me ask you, how do you differentiate your app so that when people go to the App Store, they pick yours? Is this just a gimmick to get attention?

Brendan: No, this is a real app. Even though it's funny, it really works. People are going on dates, and we're trending in all the app stores around the world. We're even number one in many different countries. I think we're number 25 in Turkey. So, everyone should go check it out. Just look for Hater in the Apple App Store.

Interviewer: Great stuff, Brendan Alper. I hate it! Thanks very much.

Exercise 7. Teach - vocabulary

5 mins

Look at the sentences used to express likes and dislikes. Explain their meanings as necessary and ask students to put them under the correct categories (love, like, dislike and hate).

Answers:

Love - I am fond of..., I love..., I'm crazy about...

Like - I enjoy..., I'm keen on..., I fancy..., I like...

Dislike - I don't fancy..., I don't like...,

Hate - I can't stand..., I detest..., I hate...,

Teacher's notes

Exercise 8. Group speaking

6 mins

Look at the list of common things that people may dislike, but don't think about them too frequently. Ask what people think about each one and elicit their reactions (love, like, dislike, or hate). Students use a correct expression from exercise 7 to talk about their feelings and justify their emotions.

Optional - speaking

In this optional activity, tell students to complain about things which are commonly liked. Some of the topics that students could complain about are puppies, Christmas, pizza, sleeping and going on holiday.

Error correction

3 mins

Provide speaking feedback.